

Annual Report

2013

Khmer Youth Association

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Acronyms

CCWC	Commune Committee for Women and Children
CSO	Community Service Officer
CYN	Community-based Youth Network
FGD	Focus Group Discussion
HIV/AIDS Syndrome	Human Immunodeficiency Virus/ Acquired Immune Deficiency Syndrome
IDI	In-Depth Interview
IEC	Information Education and Communication
KYA	Khmer Youth Association
NEC	National Election Committee
NYP	National Policy on Cambodian Youth Development
PEC	Provincial Election Committee
SRH	Sexual Reproductive Health
STI	Sexually Transmitted Infections
YUCD	Youth Committee for Unity and Development

Letter from the President

Dear friends and supporters of KYA,

2013 was another successful year for KYA: we continued to work towards our vision and mission of building the youth and nation of Cambodia.

This year as the President of KYA, I have witnessed the many challenges facing young people and civil society as they seek to exercise their political and community rights. We have made ongoing efforts to advocate for and empower Cambodian youth, working with all sectors of the community to create lasting positive change.

In 2013, KYA has made a firm start on implementing the first year of its Five Year Strategy Plan, which lasts from 2013 to 2017. We are confident that this plan provides clear direction to meet community needs and empower a new generation of Cambodians to create a better future and a better country.

This Annual Report describes the major accomplishments made by KYA and all those who give their time to make the important work a reality. The report highlights ongoing programs which work with many partners to improve policies and service delivery across a range of sectors. It provides examples of individual success stories and how KYA's work has changed the lives of young people and their families. The report also outlines our financial statement of how the KYA has utilized the funds received for this fiscal year.

Within KYA, we have continued to refine organizational policies and guidelines. We have sought recurrent improvement and aimed to achieve high standards in governance and professional practice as per NGO benchmarks. We continue to build staff capacity in order to manage our work and respond to emerging issues facing young people.

Finally, I would like to convey sincere appreciation to those who continue to support KYA: our partners, donors, and all of KYA's members, especially the

Board of Directors, senior management staff, hard-working field staff, and other stakeholders. We continue to be inspired by the young people we support and work with—and we see firsthand their efforts and actions to become good members of their communities. Without financial and technical support, we would not be able to achieve these outcomes and build KYA's future generations.

On behalf of the Management Team of KYA, I would like to say thank you and that we greatly appreciate all of your efforts, and, most of all, we look forward to working together in the future.

Sincerely,

Mak Chamroeun

President 2012 - 2014

What others say about KYA

“These are the words that take place in my mind: Nowadays, I feel that I have become a real Khmer youth. Before, I was the one who was shy all of the time. I could not do anything, just see and think. But KYA changed my life. It made me brave and showed me what I can do for myself, my friends, my people, and my country. They taught me everything—for example, leadership, teamwork, voluntary work, and social work. I try my best now. I love KYA. They show Khmer youth who they are, where they are, what they have to do, what their targets are... KYA is a great place!”

Sokchea Heng. Member of CYN

“I learned about the harmful effects of drugs and alcohol from KYA through various training courses. I also got involved in some activities such as community teaching, monthly meetings, and games in the community.”

Khun Ratanak, Community Member

“KYA works with the youth because it believes that youth are a key factor in society. KYA provides opportunities for youth to participate in social work including peer discussions, training courses, workshops, campaigns, and other events. KYA teaches youth to work in teams, write reports and minutes, and educates youth about drug, alcohol, and reproductive health, among other important subjects.”

Chhay Manet, President of Youth Bright Life Club

2013 in numbers

KYA partnered with **14** international donors in 2013 and was awarded **540,932** USD in funds.

KYA implemented **12 projects** under **four programs**:

- Human rights and democracy
- Gender equality and women's empowerment
- Health and education
- Youth employment.

KYA was active in **13 provinces** and 1 municipality over the Kingdom of Cambodia.

As of December 2013, **4,420 youth** are KYA members.

67 Community-based Youth Networks have been established with **959** members.

Add number of people reached

Organizational Background

KYA was established on November 22, 1992 and was officially recognized by the Ministry of Interior, Royal Government of Cambodia on February 21, 1994. The founding beliefs of KYA remain as relevant in 2014 as they were in 1992: that young people are essential elements in the pursuit of national and international development and peace.

Vision

Youth in Cambodia are educated, healthy, and empowered as active citizens, with a voice that is respected and valued as an essential contribution towards the Kingdom's increasing social and economic prosperity.

Mission

To enable youth in rural and urban areas to influence policies and take action on key issues affecting their development so that they may realize their full potential and contribute to a positive future for the Kingdom of Cambodia.

Core Values

- Gender equality, equity, and inclusiveness
- Good governance
- Collaboration and partnership
- Integrity and accountability

KYA Implementation Model

KYA has more than 20 years of experience mobilizing youth in communities. KYA's implementation model for almost all projects relies mainly on our Community-based Youth Networks (CYNs). Young men and women members of CYNs play an active role as community agents, providing capacity building and organizing activities for community youth. They work as volunteers who are deeply engaged in promoting human rights, democracy, gender equality, improvement of youth social well-being and sustainable development by building linkages with all community stakeholders in response to their own community's concerns. They also help to monitor and advocate for accountable governance at the local level.

KYA uses a rights-based approach with its CYNs. KYA works toward improving the knowledge, capacity and skills in the CYNs related to team building, working in solidarity, self-motivation and advocacy skills. All of these activities are used to ensure the sustainability of the CYNs so that they can adequately respond to the development challenges faced by their communities. There are currently 959 youth involved in 67 CYNs across 13 provinces, 13 districts, and 39 communes.

KYA utilizes a four-tiered implementation model for grassroots change.

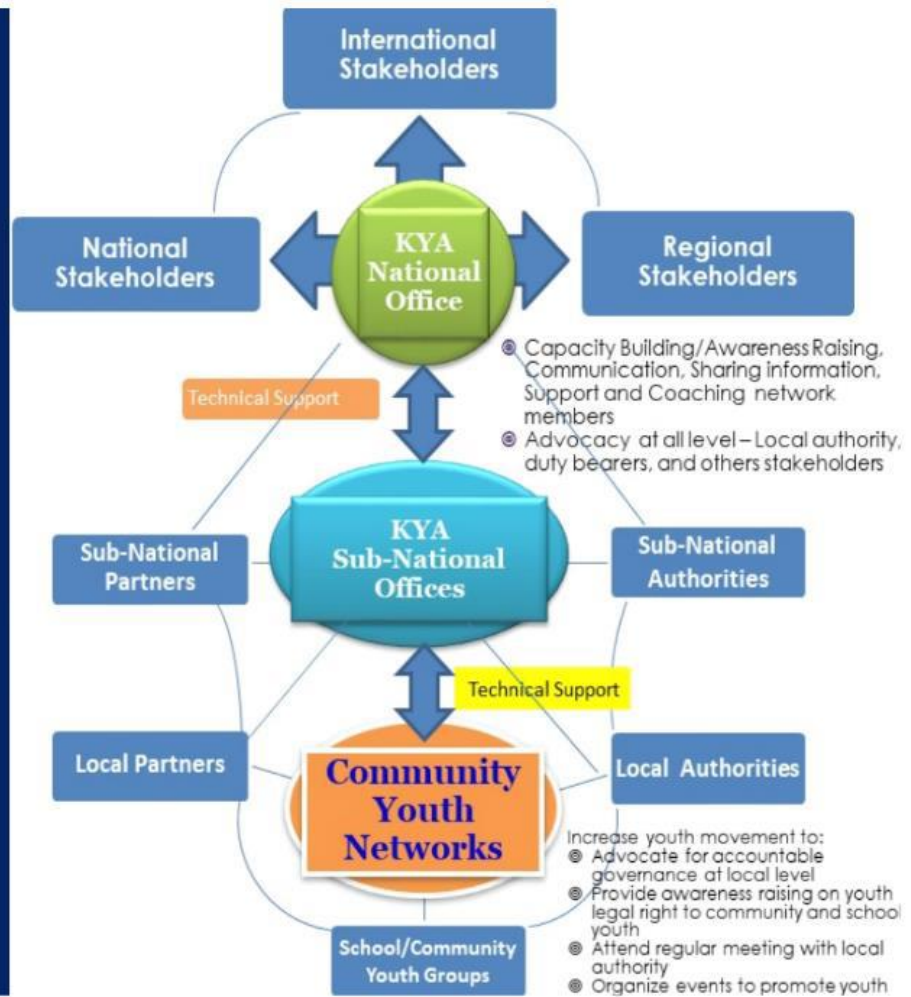
Tier 1: KYA National Office, which networks within the region and also conducts advocacy at the national level on behalf of youth issues.

Tier 2: KYA Provincial Offices, which receive technical support from the KYA National Office. The provincial offices build relationships and conduct advocacy at the sub-national level.

Tier 3: Community-Based Youth Networks receive technical support from the province offices and consist of youth leading their peers through education, awareness and relationship building with local authorities at the Commune and Village levels.

Tier 4: At the base of KYA's work is the local communities, which participate in KYA activities and funnel issues and concerns to local authorities through CYNs and province office staff.

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 កម្មវិធីរបស់
 សមាគមយុវជនខ្មែរ
 Program
 Implementing Model



Our Programs

Over the financial year 2013, Khmer Youth Association (KYA) continued to be active in the three areas in which it works, and have gained significant success in each facet.

Khmer Youth Association (KYA) operated 3 programs in 2013:

- Health and Education
- Promoting Human Rights and Democracy
- Gender Equality and Women's Empowerment

A total of 12 projects were implemented under all programs, and spanned over 13 provinces in Cambodia and 1 municipality. With the generous support of KYA's donors and other income sources, the programs operated under the sufficient funds of 540,932 USD and have achieved remarkable success. We encourage you to read the following report to learn more about our activities, exciting stories, and outcomes of each program.



Health & Education Program

Our projects in 2013:

The Health and Education program implemented four projects in 2013 focusing on areas of sexual reproductive health, climate change, drug and alcohol prevention, safe migration, and anti-human trafficking. The projects are:

- ✓ Promoting Healthier Life Choices in Adolescents
- ✓ Drug Awareness and Prevention among Youth
- ✓ Improving Access to Sexual and Reproductive Health Information and Services for Youth in Cambodia
- ✓ Promote Youth and Community People Participation in Climate Change Adaptation

➤ Promoting Healthier Life Choices in Adolescents

Project period:	Sep 2012-Dec 2013
Funded by:	Plan International
Budget:	24,405
Target group:	Young people ages 15-30
Target area:	73 villages with 10 communes in Angkor Thom and Srey Snam Districts of Siem Reap Province

Plan International funded KYA's Promoting Healthier Life Choices in Adolescents project that increased access to sexual reproductive health (SRH), **reproductiver health(RH)** services and increased knowledge of SRH, **RH**, HIV/AIDS, pregnancy, and substance abuse among young people in Angkor Thom and Srey Snam Districts of Siem Reap province. The project covered 73 villages **with 10 communes** in total.

Two youth centers were established as hubs for awareness raising activities, disseminating educational information, and counseling. KYA conducted four training courses about the program and its technicalities, and 146 active young people were trained as volunteers. Two mobile youth centers were organized in the Svay Chak commune and Chouptatrav commune with 215 young people using the services provided.

Four training courses were conducted on sexual reproductive health (SRH), SRH, RH , HIV/AIDS, pregnancy, and substance abuse. KYA organized 143 group discussions in the youth center and 1,380 young people participated. There were 891 new youth who joined one-on-one talks. Project staff, with the help of CCWC members, organized the Sexual and Reproductive Health Rights (SRHR) Village Entertainment Quiz in 6 villages with a total 495 participants. Four drama shows were produced in Chouptatrav and Chroyneang Ngun communes with 644 people total in attendance.

Project staff and peer educators referred 80 young people to access health services, and these young people received counseling on SRH, RH and HIV/AIDS from project staff based in province through in-person counseling, answer boxes, and phone calls. KYA held one stakeholder meeting with 22 local authority members (9 females). From this project, these local authorities were taught how encourage or promote youth to acquire information on SRH, RH and HIV/AIDS.

➤ Drug Awareness and Prevention among Youth

Project period:	2010 - 2013
Funded by:	IOGT-NTO MOVEMENT (III-Rosea)
Budget:	60,998
Target group:	Young people ages 12-25 years old, including 69% of youth in schools and 25% of youth in the community; individuals and groups that have an influential role on the lifestyle development of young people, such as parents, teachers, social workers, health professionals, and local authorities.
Target area:	Phnom Penh city and Siem Reap, Battambang and Banteay Meanchey Provinces

KYA promotes drug awareness among youth and encourages them to play an active role in drug, alcohol, and tobacco prevention. Various activities have been implemented in Phnom Penh, Battambang, Banteay Meanchey, and Siem Reap provinces.

In cooperation with the Ministry of Education and local authorities, KYA offered training sessions in six schools and communities to provide more information and build participants with project capacity. KYA set up four youth learning centers in each of the four target provinces to provide

library access and run other activities such as dancing and drawing contests under the subject of drug and alcohol prevention. Youth club members met regularly to plan future activities, discuss challenges and explore solutions. They also organized activities such as trainings in communities and schools, anti-drug campaigns, group discussions, peer talks, and youth debates in school.

KYA organized stakeholders workshop in each province, aimed to provide more information on drugs and alcohol and their impact in the community as well as explore the strategies to solve illicit drug-related problems. 420 participants in total joined the stakeholders workshops and are committed to help educate their children about the dangers of using drugs and alcohol, and to say “no” to drugs and alcohol. In total, 4,925 community members and school youth participated in our activities--with 3,069 females--among four target areas.

➤ **Improving Access to Sexual and Reproductive Health Information and Services for Youth in Cambodia**

Project period:	2012 - 2014
Funded by:	ACTED-PSF (The Agency for Technical Cooperation and Development)
Budget:	22,984
Target group:	Young people ages 15-30
Target area:	Prey Veng province, Svay Antor district

The “Improving Access to Sexual and Reproductive Health Information and Services for Youth in Cambodia” project is supported by ACTED-PSF. The purpose of the project is to improve youth access to SRH information and services. KYA trained 12 peer educators to organize training sessions, workshops, and face-to-face or group discussions for youth in Angkor Tret, Chrey, and Cheaklang communes in Svay Antor district, Prey Veng province.

The peer educators were very successful and provided education to many youth in the area. 1,497 young people participated in the activities and 7,463 were contacted. The peer educators also reached 220 young mothers, women with at-risk pregnancies, 175 young couples, and more--contacting a total of 1,119 people. Special events included showing stories related to SRH and services at the Health Center to increase understanding about SRH was conducted in Angkor Tret commune at the

Srlong pagoda with over 200 participants. The Youth Peer Network at Chey commune conducted a special event to provide knowledge of sexually transmitted infection (STI) and birth spacing to youth in the village. This event invited two speakers and had 16 people participating. The Youth Center played an active role in disseminating knowledge and information. In total, 303 youth targets were reached and 1,065 people were contacted.

KYA also actively coordinated with local authorities and stakeholders to get support and raise awareness about the importance of SRH. 219 people were reached through dialogue and coordination meeting.

➤ **Promote Youth and Community Participation in Climate Change Adaptation**

Project period:	Jan 2012 - Dec 2013
Funded by:	JCCI (the Joint Climate Change Initiative)
Budget:	5,000
Target group:	Young people aged 15-30, local authorities, and other community members
Target area:	Prey Veng Province

In 2012, JCCI supported KYA's "Promote Youth and Community Participation in Climate Change Adaptation", a project concerning the increasing influence of climate change in Cambodia. The project raised community members' awareness, especially the youth, about climate change and encouraged them to get involved in acting to decrease and mitigate climate change. The project team conducted an initial meeting in early 2013 in Me Bon Village, Me Bon Commune, Svay Antor District, Prey Veng Province to evaluate the outcome of previous activities and identify problems as well as ways to improve.

During the Tree Planting Festival, the project team organized activities to fertilize the plants planted last year and disseminate information about climate change issues. The participants understood the impact of chemical substance usage and the methods to dispose of it.

A public forum in Me Bon Commune was conducted with total of 96 participants including citizens and local authorities. The participants at the forum learned about climate change through the speakers' presentation and educational role play.

2013 Success Story

Case study I:



Mr. Chan Sivmeng is a 12th grade student from Oampil High School in Toek Tla Village, Banteay Meanchey Province. He is 18 years old and the third child in his family.

Mr. Chan Sivmeng used to spend most of his time drinking alcohol with other teens and arguing with friends at school instead of studying and

participating in group activities. Sivmeng said, "I am so shy that I could not talk with anybody unfamiliar to me, and when I face any problems, I feel really bad so I cannot confront them."

At the end of 2009, Sivmeng was given advice by the president of the Youth Bright Life Club and was invited to become a member of a mobile performance group. Through the membership, Sivmeng gained a lot knowledge and experience by attending several training courses and activities including drug and alcohol prevention education, community service, and a technology education program, along with other activities coordinated by organization partners. Through meeting a variety of new people, Sivmeng gained more confidence.

After being the member of the mobile performance group for one-and-a-half years, Sivmeng immigrated to Thailand for five months with his cousin. During his time there, Sivmeng said, "I lived with those who are addicted to drugs, and they often asked me to use drugs, but I avoided them because I have already learned about the bad effects and the dangers of abusing drugs through my participation with Youth Bright Life club. One day, they didn't have money left to buy drugs, and they pretended to ask me for some money to buy food. I am aware of this, so I found ways to

avoid them.” Sivmeng continued, “When I got back to my homeland, I decided to join the club again. Now, I am a member of Youth Bright Life Club and I am very pleased, because this club gave me a lot of experience and knowledge related to society. Without Youth Bright Club, I would have done drugs in Thailand.”

Now Sivmeng is braver than he ever was before. He reduced his alcohol consumption, and started to study and help his parents. He promised that no matter what happens in his life, he will never abuse drugs. Sivmeng’s goal is to become a well-known artist and a modern technology manager.

“Thanks to KYA that created such a wonderful educational club about the dangers of drug abuse, I do not do drugs. KYA promotes this program to other youth, and offers the opportunity for every youth to volunteer in KYA activities.”

Case study II:



Mr. Es Rong lives in Am Pov Deab village in Siem Reap province; he had four members and oldest brother in famer family. He became a teacher in Am Pov Deab primary school in 2006 after he had been finished 12 grades. He taught in the

two years but he changed his job, working as a volunteer in CSCS organization. During he works in this organization he led his team perform in the community. At the same time his team got number two for good performance in Srey Snom district in Siem Reap province unfortunately, he stop working because this organization no fund to support their activities. On 13 September, 2013 **Mr. Kan Sokea** who KYA’s peer educator told KYA needs peer educator to promoted sexual productive health knowledge in Am Pov village, he applied for this position. After becoming a volunteer KYA provided knowledge related to sexual productive health such as Contraception, sexually transmitted infections, HIV, Drug, Gender, Adolescent reproductive rights, and how to use

condom to him. He said, "I never think sexual productive health is risk/problem but, it is simple thing for each person". Moreover, he said, "I work in three months but I get much knowledge from KYA and I am happy with this because KYA also change my thinking. Through this



program, I want to create the performance team to promote productive health issue to community people thus, on 5th October, 2013 I mobilize 20 youth networks as they are performance team, I am very pleased with this work. He added "on water festival KYA Siem Reap province branch arranged event in Am Pov Deab village so, I and youth network have a chance to show our ability of performance to community people. We also continue to perform on reproductive health education in Srey Snom district. People support for our activities and they expressed the need for more performance in all villages". I would like to thank KYA provided the opportunity for my team to participate in all activities that we get knowledge especially, we are brave than before and also know how to work in the team.

Human Rights and Democracy Program

Our projects in 2013

The human rights and democracy program implemented four projects in 2013 focusing on promoting youth participation in the decentralization process, the national election, the National Youth Policy, and on safe migration and preventing human trafficking. The projects were:

- ✓ Youth Participation in Decentralization Process
- ✓ Youth Involvement in Implementing a National Policy on Cambodian Youth Development
- ✓ Together to Increase Youth Participation in the 2013 National Election
- ✓ Together to Increase Indigenous People's Participation in the 2013 National Election

➤ Youth Participation in Decentralization Process

Project period:	2010-2013
Funded by:	Forum Syd HRD
Budget:	191,916
Target group:	Young people ages 15-30, young voters, CYN members, and community commune members
Target area:	Takeo, Svay Rieng, Kampong Cham, Siem Reap, Battambang provinces

The Forum Syd funded “Youth Participation in Decentralization Process” project encouraged youth to actively participate in social development activities such as advocacy and the process of policy making, as well as established youth networks and groups active in advocating for youth interests. KYA conducted various activities to enhance the capacity of youth to participate in social development and to strengthen the CYNs. KYA held 25 trainings for young people, community communes, and young voters in five provinces. Over 130 participants benefited from the trainings.

KYA was also committed to building a close relationship between youth and the community. In 2013, KYA facilitated ten community talks between

youth and community communes with 40 participants from five provinces. KYA also organized two social events, the International Youth Day and the International Human Rights Day in order to encourage more public participation. 200 people attended both events.

➤ **Youth Involvement in Implementing National Policy on Cambodian Youth Development**

Project period:	2010-2013
Funded by:	Forum Syd HRD
Budget:	????
Target group:	Young people ages 15-30, senior government officers, and party leaders
Target area:	Phnom Penh, Takeo, Svay Rieng, Kampong Cham, Siem Reap, Battambang, Prey Veng provinces

The “Youth Involvement in Implementing National Policy on Cambodian Youth Development” project is modeled after the significant achievements of the “Establish National Youth Policy (NYP)” project that facilitated the adoption of the National Policy on Cambodian Youth Development in 2012.

In 2013, KYA continued to advocate for policy implementation with support from Forum Syd. KYA held 11 workshops in order to enhance awareness about the importance of NYP. In total, there were 510 people participating in the activities. KYA organized four stakeholder meetings with 60 participants between representatives of youth/student NGOs, decision makers, senior government officials, and other involved individuals to lobby the real implementation of the NYP and the establishment of the National Youth Council. Lobby meetings with party leaders on the National Policy for Cambodian Youth Development were conducted eight times with 10 participants from the Youth Committee for Unity and Development (YCUD) to talk about NYP and youth participation in decision-making at the national level. Five YCUD working group meetings with 80 participants were conducted to discuss and follow up on the NYP implement and National Youth Council establishment, and define strategies to further advocate that the government should enforce the NYP at all levels. KYA is also urging for a National Youth Council to be established, something that has been laid out in the NYP but still not realized.

➤ **Together to Increase Youth Participation in the 2013 National Election**

Project period:	Jun 2012- 31-Dec 2013
Funded by:	DCA/CA and Forum Syd HRD
Budget:	22,190
Target group:	Young people ages 15-30, senior government officers, party leaders, and policy makers
Target area:	Phnom Penh, Takeo, Svay Rieng, Kampong Cham, Siem Reap, Battambang, and Prey Veng provinces

The purpose of this project is to increase awareness of youth about the election process, encourage them to participate in the election process, and vote in the elections. The project also facilitates youth to send a strong message to policy makers, politicians, and especially the political party leaders that youth are key stakeholders that will make positive change in society, making youth vital in political decision-making. KYA implemented this project with the support of Dan Church Aid / Christian Aid (DCA/CA) and Forum Syd. KYA set up and trained 150 youth observers in 30 communes across five provinces including Takeo, Svay Rieng, Kampong Cham, Siem Reap and Battambang, while also making use of social media such as Facebook, YouTube, and SMS to increase awareness of the election. Community campaigns and consultant groups were organized in six provinces with 400 participants. Youth dialogue on voter information and dialogue between youth voters and non-voters were conducted in six provinces with 600 participants. In Phnom Penh, 600 young people participated in the national dialogue with the Parliament.

➤ **Together to Increase Indigenous People's Participation in the 2013 National Election**

Project period:	Aug 2012 – Jul 2013
Funded by:	UNDP
Budget:	48,569
Target group:	Indigenous communities
Target area:	Mondulkiri, Ratanakiri, Kompong Speu, and Preah Vihear provinces.

KYA, in partnership with the Cambodia Indigenous Youth Association (CIYA), implemented the project "Increasing Indigenous People's Participation in the National Election" for indigenous communities to register and vote in the national elections last July. KYA also held meetings with representatives from the National Election Committee (NEC) and Provincial Election Committee (PEC); subsequently,

KYA's project team built a good relationship with these groups, and they understand our project implementation process.

KYA conducted focus group discussions to increase the indigenous communities' understanding of the election process, human rights, and democracy. There were 32 focus group discussions conducted in each target province with total a total of 813 participants, including 425 women. KYA hosted eight training sessions to local communities about democracy, human rights, and the election process in the four target provinces with 2,599 participants. To encourage the participation of indigenous people in the elections, KYA also organized community forums. 20 community forums were conducted, with a total of 2,285 participants across four provinces. There were 74 rolls out of echo training conducted in the four target provinces, and total 2599 participants were participated.

KYA made use of mass media to share information, namely the radio. Eight speakers were invited to talk on four different radio talk shows, and there were at least eight call-ins per program. The shows were produced in four languages and broadcasted on stations such as FM 89.5MHz in Ratanakiri and FM 99Mhz in Preah Vihear.

For the Information Education and Communication (IEC) material section, KYA collaborated with partner NGOs also working on the election process in order to develop effective educational materials for the community. 5,000 leaflets, 5,000 posters, and 450 T-shirts were produced to share with the community during and after the community forum. At the end of the project's implementation as a "thank you," 100 bags and 100 raincoats were given to the 100 focal people in the four target provinces.



2013 Success Story

Oul Sokhorn, 20 years old, lives in Komboar Village, Baray Commune, Prey Chhor District, Kompong Cham Province. He has been an involved member of the KYA Community-based Youth Network since 2007.

Oul Sokhorn describes his previous life saying “I was not bad in that I hit other people... I was just bad by being lazy in community work and thought that this work was useless. Moreover, I liked being a gangster and never helped my parents. I didn’t wish to go to school and usually was a truant. I didn’t care about community work. For example, if they built a dike or trench, I didn’t want to take care of it. If they had money to build it, then I didn’t need to worry. I just used it”

After Mr. Sokhorn became involved in the Community-based Youth Network, he received training in “Youth in leadership,” about human rights and democracy. Sokhorn has changed and is involved in a lot of activities in his community such as providing training to villagers on various issues. Although his previous gangster life was a barrier at first, community members have started to see him in a different way. He has become more active in his community and his relationship with the local authorities has improved greatly.

Mr. Sokhorn encourages his friends to participate more. He says “I try to advise my friends to be involved and do the right thing. They do not really listen to their parents. Some listen to me and go back to school with me, and some admire me. In class, they wonder why I have more general knowledge, and they admire me for knowing a lot. I told them that if you’d like to know more, you need to be more involved in community work”

“I think youth within the KYA Youth Network get educated about the law, while youth outside the network seem to be a gang that doesn’t listen to their parents. I now find that there aren’t so many of this kind of youth in my commune anymore.”

Youth Employment

Our projects in 2013

The Youth Employment program is implementing two projects intended to educate the youth on the opportunities and risks labor migration involves. The message is clear: labour migration may bring benefits for workers and their families but it is important to be aware of some dangers and most importantly combat human trafficking and unsafe migration.

- ✓ Increase Youth Participation and Engagement by Raising Awareness on Safe Migration and Preventing Human Trafficking in Cambodia
- ✓ Cambodian Youth Movement for Promoting Smart Labor Migration and Preventing Human Trafficking
- **Increase Youth Participation and Engagement by Raising Awareness about Safe Migration and Prevention of Human Trafficking in Cambodia**

Project period:	Dec 2012- Dec 2013
Funded by:	Winrock International
Budget:	53,752
Target group:	Young people ages 15-30, Community-based Youth Network members (CYN) and the public
Target area:	Prey Veng, Svay Rieng, Kampong Cham, Siem Reap, Koh Kong provinces and Phnom Penh

KYA implemented the “Increase Youth Participation and Engagement by Raising Awareness on Safe Migration and Prevention of Human Trafficking in Cambodia” project with the support of Winrock International in line with the US Counter-Trafficking in Persons II (CTIP II) program. To enhance awareness and build capacity of young people to combat human trafficking and unsafe migration, KYA organized 12 training courses in five provinces and in Phnom Penh to existing and new Youth Peer Educators and CYNs. 367 youths attended the trainings. To build CYN members’ capacity and empower young people, KYA frequently conducted coaching courses, bi-monthly meetings, and small group discussions. A total of 2,641 youth from five provinces participated in these activities.

16 CYN members organized seven public forums in five provinces to strengthen the responsiveness of relevant stakeholders and to promote awareness about safe migration CTIP II to local people. 928 people attended the forum. CYN members and volunteers spread messages of safe migration and CTIP to the public population through various methods including information cards, drama performances, break dancing, games, and quizzes. 5,550 people from five provinces and one municipality were reached.

➤ **Cambodian Youth Movement for Promoting Smart Labor Migration and Preventing of Human Trafficking**

Project period:	July 2013 - June 2014
Funded by:	TAF (The Asia Foundation)
Budget:	8,000
Target group:	Young people ages 15-30
Target area:	Siem Reap and Prey Veng provinces

The KYA project "Cambodian Youth Movement for Promoting Smart Labor Migration and Preventing Human Trafficking" was initiated on July 15, 2013 with funds from The Asia Foundation.

The purpose of this project is to empower youth to act as agents of change in preventing human trafficking by raising community awareness about the threats of human trafficking and disseminating information on smart migration. The project also builds commune councilors' capacity in supporting youth to play an active role in protecting their villagers and other youth from unsafe migration.

KYA has actively engaged with community councils to seek support from local authorities and other stakeholders through two initial meetings that introduced the project implementation process in four different communes. There were 67 people participating.

To increase accountability with its donors, KYA conducted a baseline survey in two target provinces using In-Depth Interviews (IDIs) and Focus Group Discussions (FGDs). The baseline survey focused on the knowledge of community people regarding smart labor migration and prevention of human trafficking. In total, 156 respondents have been involved in the baseline surveys.



2013 Success Story

Nuth Pheng was born in a farmer family in Svay Rieng province. He is 18 and now studies grade 12.

In early 2013, Pheng decided to join Khmer Youth Association (KYA), a partner of Counter Trafficking in Person Program (CTIP II) as a volunteer to support his community.

He was involved in activities and trainings on safe migration to help his community to migrate safely. “After my training on migration, many people started to ask me advice on how to migrate”, he explained. For example, Mr. Gnot and his wife Ms. Thea had financial problems and used to send their children to live and work with other families abroad. “ My team and I have visited his home several times and explained about the value of education and also about safe migration.”

Now everything has changed.

He allows his daughter to go to school and he has discussed with his children about the risks of illegal migration.

Pheng has told the family: “I was born in a poor family, my family provided me great opportunity to study, so now I can find a job; I am capable and I can protect myself and it is my duty to help the most vulnerable ones”, Pheng said.

As volunteer with CTIP II project, Pheng says: “I have improved my confidence and self-esteem and and I am not scared anymore of communicating with my supervisor at KYA. Although I am just studying grade 12, I am able to discuss with villagers in other communes and districts. I am very proud of myself”.

“Knowledge and education are the best means to combat human trafficking”, he says.

Gender Equality & Women's Empowerment Program

Our projects in 2013:

The gender equality and women's empowerment program implemented two projects in 2013 focusing on women's leadership development and behavioral change of men. The projects are:

- ✓ Young Women's Leadership Capacity Development at the Grassroots Level
- ✓ Social Mobilization Activities for the "Good Men Contest"

➤ Young Women's Leadership Capacity Development at the Grassroots Level

Project period:	Sep 2012 – Aug 2013
Funded by:	UN Women
Budget:	9,577
Target group:	Young women ages 15-30
Target area:	Kampong Chhnang, Battambang and Kampong Cham Provinces, and Phnom Penh Municipality

KYA implemented the "Young Women's Leadership Capacity Development at the Grassroots Level" project with funding from UN Women. The project aimed to educate and encourage young women leaders to exercise their full rights at grassroots level.

The project was implemented in Kampong Chhnang and Battambang Provinces and in Phnom Penh municipality. In order to develop capacity of young women to play a role in social development and women's issues as community leaders, KYA conducted 10 training sessions focusing on gender, women's human rights, and the Convention on the Elimination of all Forms of Discrimination against Women (CEDAW). There were 320 participants, 320 of which were female. Four community dialogues were

conducted in Battambang and Kampong Chhnang provinces with 180 participants including 103 females. As a result of the training, six only-female CYNs were established and functioned in Kampong Chhnang and Battambang, with a total of 70 members.

KYA conducted two CEDAW trainings to CSOs about how to optimally communicate using the ideas of CEDAW in Kampong Cham and Phnom Penh. 50 participants from 40 local and international NGOs attended the training.

KYA nominated 32 young women CYNs from Battambang and Kampong Chhnang to attend in the National Public Forum “Helping Women for the Community” and the National Election Youth Conference in Phnom Penh. All of the young women volunteered to be observers during the 2013 national elections.

CYNs have implemented 13 activities such as a campaign on International Women's Day, youth dialogues between youth and the Commune Council, youth debates, training, and role plays about the topics of gender, women's rights, domestic violence, and young women's leadership. 1,034 youths including 617 females participated in the activities, sharing their knowledge with other community youth members and also urging local authorities to take more action regarding women's issues.

➤ **Social Mobilization Activities for the “Good Men Contest”**

Project period:	Jun 2012 – May 2013
Funded by:	Paz y Desarrollo
Budget:	5,000
Target group:	Young women ages 15-30
Target area:	Kampong Cham, Prey Veng, Svay Rieng, Takeo, Kampong Chhnang, Battambang, Banteay Meanchey, and Siem Reap provinces

The “Good Men” contest, with the support of Paz y Desarrollo (PYD), was intended to change men’s attitude toward gender equity in Cambodia. KYA conducted the “Good Men Contest” among men of various ages, careers, and backgrounds in order for them to share their knowledge and understanding, as well as increase men’s participation in gender issues. The project established a good men community model through existing KYA CYNs in eight provinces in order to enhance their understanding of

gender issues and good practices to promote gender equality and respect women's role in society.

The project also organized several activities such as an article writing contest, song/poem writing contest, drawing/art painting or performance contest, and the personal storytelling contest. The 11 winners from the "Good Men Contest" were invited to speak on a radio talk show, television, and in various publications to further raise awareness to the public about the good men movement and gender equality, and also to become role models for other men in the community. The project utilized NGO networks, youth groups, schools and universities, companies, factories, television, radio, award ceremonies, and social media such as Facebook and the Internet. The message reached more than 10,000 youth.



2013 Success Story

Yemm Sokleang is a 21 year-old girl born in Okdong village, Kampong Speu province, but now lives in Battambang Province. She received a scholarship for a “rural development” course at Battambang University after she successfully finished grade 12. She is a member of Young Women in CYN, one of the six only-female CYNs independently created by the youth after KYA provided the training under the “Young Women Leadership Capacity Development at the Grassroots Level” project.

On 01 April 2013, the CYN encouraged her to become the Secretary of Battambang Commune Council as she was accustomed to doing volunteer work as a facilitator in the CYN activities or KYA activities on the topic of “Women and Young Girls in Community Development”. The Commune Chief noted her capabilities when the former Secretary resigned, and asked her to apply for this position. She was accepted.

With a big smile, Sokleang shared her story with other CYN members in her team. She said that “I never expected that I could work as fulltime staff in the government because of my active participation with CYN. When I first joined the CYN, I was only thinking of meeting other youth as I wanted to work with a team, but after a while I got more and more interested in other actions on a higher level. I felt that I can express my ideas and take initiative to do something, which I wanted to do but never had a chance to do before. When I joined the CYN, I had the chance to be master of ceremony of an event, and I learned to organize events and training. It was so much fun to be part of the CYN! CYN has given me great memories and experiences, and I am so thankful to the CYN and everyone on my team.”

Special activities

➤ **Accommodation for poor young students**

Since 1992, the headquarters of KYA have provided free accommodation to young men who are studying in Phnom Penh universities but cannot afford the high rent in the city. KYA started this project in order to facilitate poor, young men from the provinces the opportunity to receive a good education at university. Students who stay with KYA have plenty of chances to join KYA activities and use KYA resources, like the library and computer lab. With an understanding management and active learning atmosphere, most of the students have built a strong capacity and found good jobs after they graduate and leave KYA. Over 21 years, more than 100 young people have benefited from this special project.

➤ **KYA social media network**

KYA utilizes social media as a tool to disseminate information and knowledge to the public, and has made good progress so far. The Facebook page was established in the beginning of 2013, and as of December 2013, there were 4,059 people who had “liked” the page. KYA will continue this process and engage with other various social media in the future, such as Twitter, YouTube, and LinkedIn.

➤ **Youth legal rights training course**

KYA in partnership with SHISHA-Anti Human Trafficking and Exploitation Organization successfully conducted the "Youth Legal Rights Training" to help young Cambodian men and women understand their rights and the social issues they face, such as unsafe migration, human trafficking, human rights abuses, drug and alcohol abuse, and other health related problems. 30 youth from different provinces attended the training course and are committed to becoming the KYA Youth Change Maker Ambassadors in order to apply their knowledge and skills to help improve youth participation in anti-human trafficking and promoting social integrity.

➤ **Europe Union Biking Tour**

On May 5th 2013, KYA in partnership with the Delegation of the European Union to Cambodia organized the "Europe on a bicycle" biking tour around Phnom Penh to disseminate information about creating a safer and greener city. Over 600 youth including CYN members, volunteers, university students, youth representatives from YCUD, and ambassadors from European Union and Great Britain participated in the activities.

➤ **Fundraising for Emergency**

KYA and CYN members organized fundraising activities in Phnom Penh to gather money, clothes, and other disaster relief materials to help victims in flood stricken areas. 671 dollars and other materials were raised which helped tens of families in Kampong Chhnang and Battambang provinces (18 families in Kompong Chhnang, 168 families in Battambang).

KYA also fundraised more aid to support the families of those who died or were injured during the demonstrations on 15 September 2013. In total, 642 USD and 560 AUD were raised.

➤ **Essay contest**

KYA, in collaboration with the Delegation of the European Union to Cambodia, organized an essay competition for all university students in Cambodia from 18 to 26 years old on the topic of "The Mekong as a Force for Development in Cambodia: Challenges and Opportunities." The purpose of the essay contest was to inspire young people to pay attention to climate change and increase awareness about the importance of the Mekong River in Cambodian people's daily lives. 10 winners were awarded gold or motivational prizes and invited to the award ceremony on 26 November 2013. In total, there were 67 students taking part in the competition.

➤ **International volunteer day**

To celebrate the International Volunteers Day on 5 December, KYA, as the member of Volunteering for Development of Cambodia (VolCam), co-organized the activity "Be a role model, Be a Volunteer." The activity focused on the development of skills through volunteerism and possibilities of volunteering in ASEAN Region. KYA organized 50 CYN members from 10 provinces to attend the activity.

➤ **Youth Club**

To continually promote and expand youth participation in social activities and decision-making processes, KYA built two youth clubs in Phnom Penh this year. There is a Youth Social Development club with 19 members from university and a Youth for Youth club with eight members from high school and university.

➤ **Staff Development**

The KYA Management Team has taken a proactive approach to increase both individual and organizational capacity in order to better achieve KYA's goals. Various training programs were conducted during 2013, including "Staff Capacity Building," "Monitoring and Evaluation," "Organizational Development," and "Project Management."

➤ **Demonstration Human Rights Observers**

KYA staff and volunteers provided first aid assistance and support to participants of multiple peace demonstrations occurred following the contested 2013 General Elections. As observers, their presence also ensured a peaceful development and promote human rights observance by government forces and protestors.

Financial Performance

Donors



IOGT-NTO MOVEMENT
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Khmer Youth Association
Annual Report 2013



Partnerships and Networks

➤ Nationally & Sub-National

- Member of Cambodia Human Rights Action Committee (CHRAC)
- Member of HIV/AIDS Coordinating Committee (HACC)
- Member of Cooperation Committee for Cambodia (CCC)
- Leader of the Youth Committee for Unity and Development (YCUD) organization.
- NGO-CEDAW-Committee on the Elimination of Discrimination against Women
- NGO Forum on Cambodia
- GAD-Net-Gender and Development for Cambodia

➤ International

- Member of IOGT International
- Member of CIVICUS International
- INEB – Asia- International Network of Engaged Buddhism
- AYN-ASEAN Youth Network
- May 18 Foundation (South Korea)
- IDEAS
- IYF-International Youth Fellowship

Challenges and Opportunities

For 21 years, KYA has been a leading organization in actively promoting and increasing health and education, human rights and democracy, gender quality and women empowerment. With the support of our generous donors, youth all over the country, government, communities, and stakeholders, KYA has knocked over hundreds of obstacles lying ahead and made terrific achievements. However, there are still some challenges that we must recognize:

- The inconsistency of internal policy has caused confusion regarding organizational performance, a large drawback to effective implementation and communication.
- KYA consistently faces a lack of funding. Limited funds restrict KYA from implementing programs on a larger scale and a broader geographic area. Limited funds for administration and human resources also hinders KYA from developing staff's organizational capacities and retaining qualified staff.

Despite the difficulties that we are facing, KYA's upcoming opportunities create a bright future:

- We hope to connect with new donors in the future and get broader support from our stakeholders and partners.
- Youth participation has seen great improvements in 2013 and we expect the continuation of this trend. The increasing number of youth who are actively participating in activities regarding community and social development processes and willing to speak up for their rights is proof of KYA's positive work and inspires great opportunity for implementing future programs.

- KYA intends to embark on a social business endeavor. The business will reduce KYA's dependency on external donors in order to become more sustainable in the future and support KYA's development.
- KYA's global connection has consistently increased in 2013. The broad network brings opportunities for KYA to cooperate with organizations in other countries, such as Changemaker in Finland, expand program areas, diversify activities, and learn more international experiences.

Goals for 2014

In the coming year, we hope to see:

- The implementation of KYA 2013-2017 Strategic Plan.
- The funds raised in 2014 should be a minimum of 620,000 USD.
- KYA's youth social business can be created and implemented in 2014

Youth in Cambodia need your help to become an agent of change.

Get involved!

1. Fund

Join our group of international donors and partners.

2. Sponsor

Partner with us to sponsor our activities like the biennial Angkor Youth Camp.

3. Contribute

Donate your time or in-kind items. KYA hosts both international and Cambodian volunteers who work on a variety of projects. We can always use a secondhand for our office and field-based activities.

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